



**BIRKWOOD
PRIMARY
SCHOOL**

WEBSITE PRIVACY POLICY

UPDATED APRIL 2025

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

We collect certain information or data about you when you use our website.

This includes:

- questions, queries or feedback you leave, including your IP address and browser version if you send a message via a form on our website
- your IP address from which you access our website, and details of which version of web browser and operating system you used
- the date and time of your visit
- Google Analytics data, which is information on how you use our website, using cookies and page tagging techniques to help us improve our website
- the website address of the website from which you accessed our website
- the approximate location from which you viewed our website

This helps us to:

- improve our website by monitoring how you use it
- respond to any feedback you send us, if you've asked us to

Unless you voluntarily submit personal information to us (for example, by sending us an e-mail or completing the contact form), we can't personally identify you using your data.

Where your data is stored

We store your data on secure servers in the UK.

Your data can only be viewed by our staff or our suppliers, Schools-Online.

By submitting your personal data, you agree to this.

Keeping your data secure and disclosing your information

Transmitting information over the Internet is generally not completely secure, and we can't guarantee the security of your data.

Any data you transmit to us is at your own risk.

We have procedures and security features in place to try and keep your data secure once we receive it.

We won't share your information with any other organisations for marketing, market research or commercial purposes, and we don't pass on your details to other websites. We may pass on your personal information if we have a legal obligation to do so, or if we have to enforce or apply our terms of use and other agreements.

Links to other websites

Our website contains links to and from other websites. This privacy policy only applies to our website.

Following a link to another website

If you go to another website from this one, including any websites that we link to, you should read the Privacy Policy on that website to find out what it does with your information.

Following a link to our website from another website

If you come to our website from another website, we may receive personal information about you from the other website. You should read the privacy policy of the website you came from to find out more about this.

Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

Monitoring and Review

The Governing Body reviews this policy every 2 years. The Governors may, however, review the policy earlier than this, if the government introduces new regulations, or if the governing body receives recommendations on how the policy might be improved.

This policy will be reviewed in April 2027.

Signed _____ Headteacher Date _____

Signed _____ Chair of Governors Date _____