



**BIRKWOOD
PRIMARY
SCHOOL**

**Birkwood Primary School
Darfield Road, Cudworth, Barnsley S72 8HG**

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Tuesday 14th May 2024

Dear Parents/Carers,

We are delighted that our school has been selected to take part in an exciting pilot programme to improve careers education in primary schools across England. This pilot programme is being run by your local Careers Hub, funded by The Careers & Enterprise Company and evaluated in partnership with ImpactEd Evaluation. ImpactEd Evaluation is an independent evaluator that supports high-quality monitoring and evaluation in schools.

To fully evaluate the impact of the programme on pupils and parents, we will be inviting Year 4 and 5 children to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this in April/May 2024, and next academic year in April/May 2025.

We will also be inviting parents of all children in school to complete a survey about your behaviours, attitudes and beliefs related to careers towards the end of the year (April/May 2025). These surveys will help understand the impact of the project so that it can be improved in the future.

Any data shared in the surveys will be treated confidentially and no identifiable information will be included within the reporting. Only aggregate findings and trends will be published. If you require any further information about how the data will be used, please see Mrs. Rennison.

Taking part in this evaluation is entirely voluntary and no pupil or parent is obliged to participate. If you are happy for you or your child to take part in the research, you do not need to inform anyone. However, if you have any questions or would like to opt out, please complete the slip below and return it to your child's class teacher as soon as possible.

Thank you for your support.

Mrs. Rennison

I wish to withdraw my child _____ from the Careers Education Programme.

Signed _____ Date _____

